



Mealshare

Social Media Resource Package

Introduction:

We really appreciate you supporting and spreading the word about our program! We are SO excited to see the positive impact this will have on our program and the youth we support!

See below for draft:

- Facebook Posts
- Instagram Posts
- Tweets

Mealshare's handles:

Facebook – @MealshareTeam

Twitter – @MealshareTeam

Instagram – @Mealshare

Taglines and hashtags:

#Buy1Give1

#DineOutHelpOut

Thanks so much for all your support!



Facebook OR Instagram: (IF IG use @Mealshare)

1. I am proud to support the @MealshareTeam in their efforts to ensure hungry youth and children in our communities receive the nutrition they deserve to get through the day. You can help support this initiative by visiting their restaurant partners and dining out. Easy, right? Mealshare has found a simple way to turn your dining out, into helping out. All you have to do is find the #Mealshare item on the menu. Learn more here: www.mealshare.ca
2. Have you heard of @MealshareTeam? They are a restaurant-based NFP that provides meals for hungry youth across Canada, and beyond. Mealshare has provided over 3.5 million meals to youth in need (to date!), and I couldn't be more proud to be involved as a supporter! The sky's the limit with this organization, so make sure the next time you are out for a meal, you make the choice to turn your dining out, into helping out.
3. There ARE hungry youth in our community, and they aren't always easily identified. So I have decided to take action and support youth in our city through programs like @MealshareTeam. Together we will find sustainable solutions for youth hunger! Learn more: www.mealshare.ca
4. The @MealshareTeam makes it easy for me to donate and give back to my community! Together, we are finding sustainable solutions for youth hunger in our communities – and believe me, they make it easy and delicious to do so! Mealshare provides meals to youth in need, while also educating individuals on the importance of nutrition in safe, solution-based charities. See who they support here: <https://mealshare.ca/en/our-charities/>

Twitter:

1. With so many different options available, why wouldn't you make the choice to dine at a restaurant that offers a philanthropic initiative like the @MealshareTeam program? Proud to support this organization! Learn more: www.mealshare.ca
2. The wonderful charity partners @MealshareTeam support are close to providing 3.6 million meals to youth in need! The impact this will have on youth in our communities will be astronomical! Next time you are out, see how you can help! www.mealshare.ca



Additional Ways to Connect

Instagram Stories

Let's get a little more interactive! With the rise of Instagram Stories taking over feed based sharing, we'd love to highlight and communicate with our partners through this medium as well. To make it easy for you to share, we have provided:

- Mealshare IG 'Highlight' Information that you can add to your page. See here for a pre-composed story on *How Mealshare Works* https://www.dropbox.com/sh/zdmca2znn9jpk4n/AACLvvKZkcCNYLuDONfil_f6a?dl=0
- Mealshare Stickers: Simply search "Mealshare" in the GIF section on IG stories, and a variety of Mealshare logos and interactive stickers will pop up! Great addition to a story and we have Tonight for Tomorrow options available!
- Mealshare Story Backgrounds: See here for a couple different backgrounds Mealshare uses on our stories. https://www.dropbox.com/sh/zezu2j8ilyirq1l/AADYw_i4f12MXL3q7cUQtFq_a?dl=0

Website: www.mealshare.ca | Embed our Video: <http://bit.ly/1ogPK0c> | Media Page: bit.ly/MealshareMedia

Facebook: [MealshareTeam](https://www.facebook.com/MealshareTeam) | Twitter: [@MealshareTeam](https://twitter.com/MealshareTeam) | Instagram: [@Mealshare](https://www.instagram.com/Mealshare)

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