



# Mealshare Media Package

## Mealshare

### Why Mealshare Exists

Mealshare exists because we don't think it's acceptable that there are hungry children in our communities. Our dream is to sit in a rocking chair one day and explain to our grandkids that hunger **used** to be a major problem in our world. It would be incredible if at that point, our grandkids couldn't even believe us, because the world they lived in didn't struggle with hunger at all.

Now, we know this is an audacious goal, which will require massive systemic change. But we also know that youth hunger has dropped from 33% to 25%\* of kids worldwide in the past 15 years. We're on the right track, and we want Mealshare to enable and inspire millions of people to join the fight to end hunger.

\* <https://www.worldhunger.org/world-child-hunger-facts/>

### How it works

Mealshare partners with restaurants, and places our logo next to a few menu items. When a customer orders a Mealshare item, they get their meal, just like normal. BUT, we also promise to provide one simple, healthy meal to a youth in need! Buy one, give one – it's that simple!

When a partner restaurant sells a Mealshare menu item, they contribute financially to Mealshare. Mealshare then forwards along funds to a partner charity to purchase and provide one meal to a youth in need. Mealshare has at least one local charity partner in each city it operates in, and provides half of the meals locally. The other half is provided through our international charity partner, Save the Children.

Mealshare strives to make sure that the meals we provide are the catalyst for long-term systemic change, and we do this by partnering with solution-focused charity partners. Our charity partners don't just provide meals, they use the meals to do much more. These meals incentivize education and/or expose youth to new programs that can change their lives. Mealshare is all about using meals in very strategic way to have a long-term impact on youth. [Learn more at our website here.](#)

### Our story

Mealshare was launched in July 2013 in Calgary, AB, and then quickly expanded across Canada. Currently, Mealshare is partnered with over 500 restaurants in 10 major cities and 50+ smaller communities. To date, Mealshare has been able to provide over 3,100,000 meals to youth in need.



## Mealshare Key Facts:

- Non-profit society launched in July 2013;
- Every Mealshare item ordered guarantees that one simple, healthy meal will be provided to a youth in need – “Buy one, Give one”
- Mealshare supports at least one local charity in each city it operates in. Half of the meals go to local organizations, and the other half goes to their international partner, Save the Children;
- Led by two cousins who left their corporate careers to have a greater impact on the world;
- Brand new idea and first of its kind in Canada
- Operates in Calgary, Edmonton, Toronto, Vancouver, Victoria, Winnipeg, Ottawa, Montreal, Austin and more.

## Awards :

- **Mealshare Co-Founder, Jeremy Bryant, recognized by the University of Alberta Alumni Association** (August 2019) for the Alumni Horizon Award
- **Winners of The 2018 Social Impact Award-** Tech Vibes, Canadian Innovation Awards – [Winner's Profile Here](#) (2018)
- **Mealshare Co-Founders, Andrew Hall and Jeremy Bryant receive Governor Generals Award** [News Article](#) (Jan 2018)
- **Mealshare VP Marketing, Breanne Sich, named Top 40 Under 40 in Calgary** – Avenue Magazine – [Profile here](#).
- **Mealshare Co-Founder, Andrew Hall, named one of BC's Top 30 Under 30** – BC Business - [Winner's Profile Here](#).
- **Winners of The 2016 Canadian Social Venture of The Year Award** - Small Business Achievement Awards By Air Miles – Winners - [Winner's Profile Here](#). (February 2016)
- **Andrew Hall & Derek Juno Named As Top 25 Alumni To Watch** - University of Victoria's Gustavson School of Business – [News Article](#) (June 2015)
- **Winners of 2015 Community Impact Award** - Small Business BC - [General Finalist Page](#). (February 2015)
- **Mealshare's Co-Founders recognized as two of Canada's Top 30 under 30 Sustainability Leaders** - Corporate Knights Magazine - [Winner's Profile Here](#). (January 2015)



## Frequently Asked Questions

Please read our FAQs [here](#).

## Team Bios

Please read our [Team Bios here](#).

## Video Links:

Mealshare's "We are Canada" feature on CBC: <http://www.mealshare.ca/cbc>

Mealshare's "Why" Video – <https://www.youtube.com/watch?v=uT-l5Fnqay4>

Mealshare's Information Video – [https://www.youtube.com/watch?v=5S\\_PdKV6P9c&feature=youtu.be](https://www.youtube.com/watch?v=5S_PdKV6P9c&feature=youtu.be)

Mealshare's Commercial – <https://www.youtube.com/watch?v=Btopbpc8JEC>

Mealshare's Telus Promotional Video - <http://youtu.be/QvRhzt9gEv8>

## Social Media Handles:

Facebook: [MealshareTeam](#)

Instagram: [@Mealshare](#)

Twitter: [@MealshareTeam](#)

- [Victoria: @MealshareYYJ](#)
- [Vancouver: @MealshareYVR](#)
- [Edmonton: @MealshareYEG](#)
- [Calgary: @MealshareYYC](#)
- [Toronto: @MealshareYYZ](#)
- [Ottawa: @MealshareYOW](#)

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